



Hoffmann & Associates, LLC
e²b[©] | eco-strategies or business

STEVE HOFFMANN, BS | LEED AP

(o) 770.805.8665
(c) 404.247.2530

steve@eco2smart.com

STEVE HOFFMANN, BS | LEED AP

Steve Hoffmann began his career over twenty-five years ago with Milliken, a major global manufacturing corporation. The latter twelve of those years were focused on sustainability where he served as manager of sustainable initiatives. His position required creating and implementing leading edge concepts, policies, and practices contributing to Milliken's commitment to environmental excellence throughout multiple business units, market segments, and manufacturing operations. In addition, he previously served as global account manager for the international business where he was involved with securing strategic projects and managing the development of multinational accounts.

Steve also has extensive involvement with environmental and business organizations including United States Green Building Council (USGBC) and Carpet and Rugs Institute (CRI). Professional highlights include development and participation in a PBS production airing on national television. He also developed and lead an interactive sustainability tele-conference presentation linking 17 offices of the world's largest architectural design firm. Steve played a leadership role in the Midwest Workgroup on carpet recycling and the resulting national recycling agreement, a multi-stakeholder initiative involving the carpet industry, state government, the EPA and NGO's.

In addition, Steve lead the development and ongoing training and support for a national sales organization of more than 200 on environmental standards included LEED. This included working in cross-functional teams to share information, best practices, and unification of Milliken's global environmental position. Steve also developed and delivered International Interior Design Association (IIDA) accredited presentations.

Steve's technical articles and columns on sustainability appear in business, environmental and design publications, including "Environmental Design & Construction," and "Interiors and Sources." Steve has addressed regional and national audiences on sustainable topics at IFMA World Workplace, Neo-Con, Environ Design, Facility Forum, and Global Green Legacy Forum. He has made presentations at professional conferences for the American Institute of Architects as well as facility manager conferences held Internationally including the Middle East.



Hoffmann & Associates, LLC
e²b[©] | eco-strategies or business

STEVE HOFFMANN, BS | LEED AP

(o) 770.805.8665
(c) 404.247.2530

steve@eco2smart.com

STEVE HOFFMANN, BS | LEED AP

Currently, Steve serves as Principal of Hoffmann & Associates, LLC, a sustainability consulting firm located in Atlanta Georgia that provides sustainable product certification and sustainable building certification services. Hoffmann & Associates also assists its clients with defining, developing, and achieving their sustainable initiatives through strategic sustainability planning services.

Additionally, Steve is an approved educational provider with the following organizations:

- United States Green Building Council ("USGBC");
- A certified instructor of the Institute of Market Transformation to Sustainability ("MTS") LCA Sustainable Products Training;
- SMART (a multi-faceted sustainable products standard) certified products training;
- Approved instructor with the Georgia Association of Realtors;
- Approved instructor for the National Association of Realtors "Green" Designation Program.

Current Management Roles:

- Principal, Hoffmann & Associates, LLC
- Member, Board of Directors, The Institute for Market Transformation to Sustainability
- Executive Director, Educational Committee of The Institute for Market Transformation to Sustainability
- Member, Capital Markets Partnership | http://mts.sustainableproducts.com/capital_market.html

Steve is originally from Philadelphia and a graduate of Philadelphia University with a BS in marketing. He currently resides in Atlanta.



eco₂SMART[©]

HOFFMANN & ASSOCIATES, LLC
e2b[©] | eco-strategies for business

2158 Cumberland Pkwy
Suite 7402
Atlanta Georgia 30339
770.805.8665—office
404.247.2530—cell
www.eco2smart.com

PRINCIPALS
STEVE HOFFMANN, BS | LEED AP
SUSAN DOWDY, MBA | LEED AP

ASSOCIATE
MARGUERITE McCLAIN, MBA